



**Please Take 2 Minutes
to Complete Pre-Survey**

<http://advocacy-institute.org/hi>

The AI Team



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SUNSHINE LUDDER
RIP & ROY

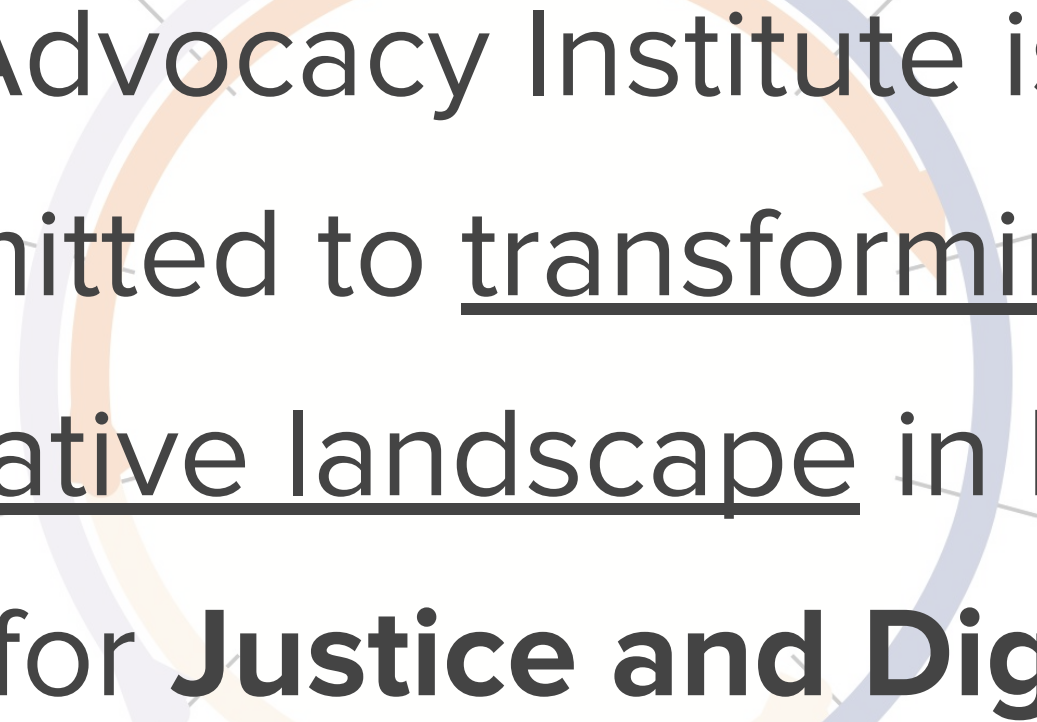


ANTHONINE PIERRE
BROOKLYN MOVEMENT CENTER



KATE RUBIN
YOUTH REPRESENT

Overview of AI

A circular graphic in the background consisting of two concentric rings. The outer ring is light blue and the inner ring is light orange. Both rings have arrows pointing clockwise. There are also small tick marks around the perimeter of the circles.

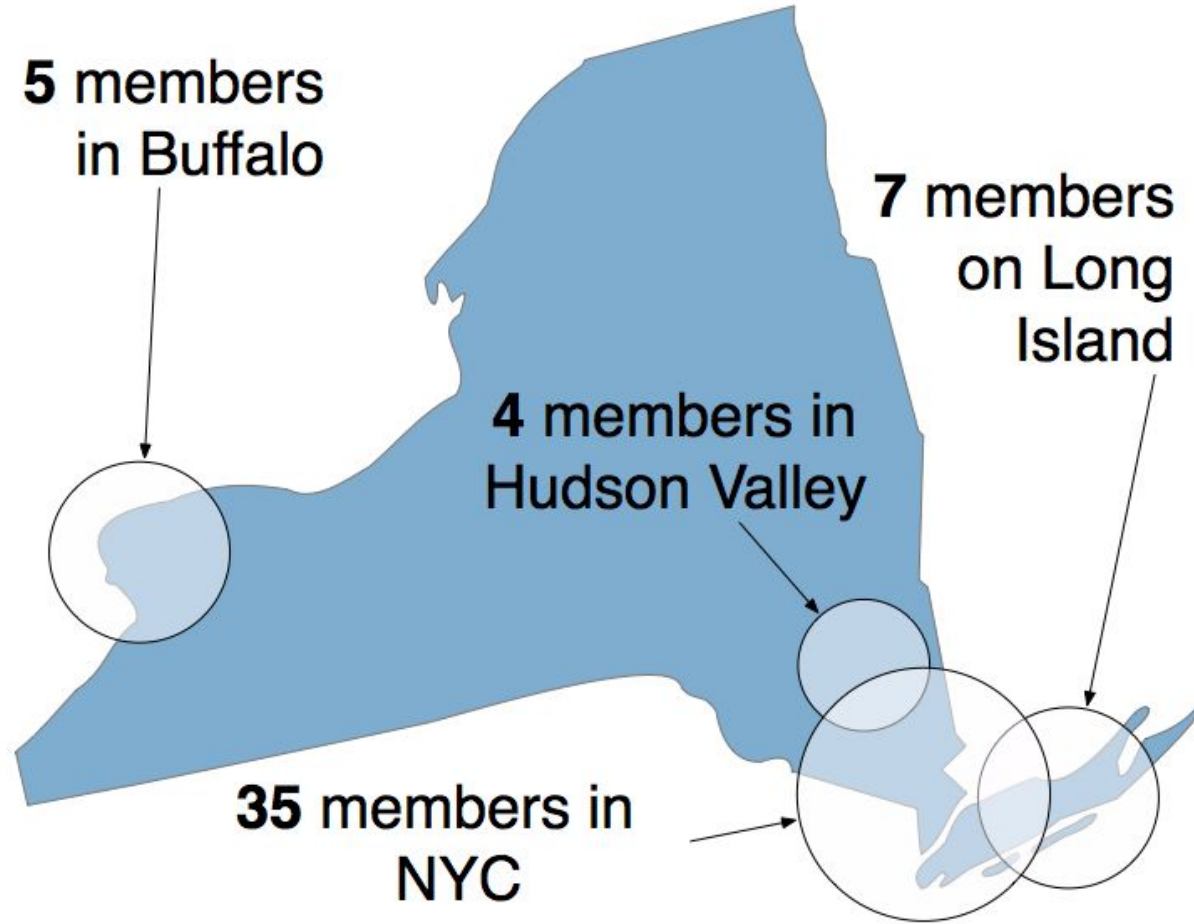
The Advocacy Institute is
committed to transforming the
legislative landscape in New
York for **Justice and Dignity.**

Approach

Deliver **trainings & tools**,
build **networks**, and
develop leadership

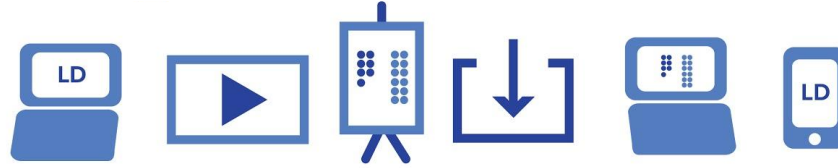
to win legislative campaigns and to build
more power and organizing infrastructure
along the way.

Statewide Membership

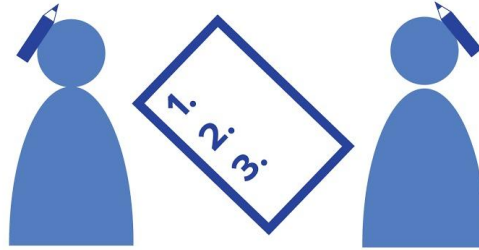


What Comes With Membership?

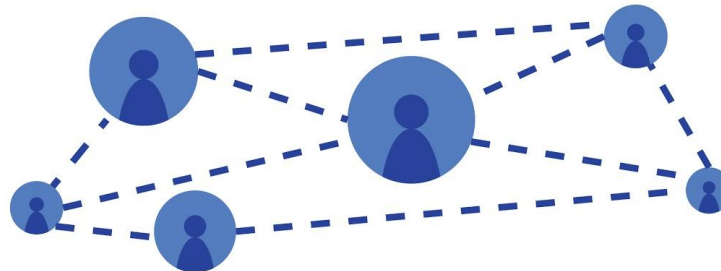
TOOLS



ASSESSMENT
& STRATEGY



A NETWORK
OF EXPERTS



Webinar Series:

Previous: **State Legislative and Budget Cycles**
 State Power & Authority
 Key Players & Power Dynamics
 Campaign Milestones

Today: **Meet our AI Insiders**

Thursdays at 1 pm towards the end of each month!

Poll

1. Have you met with any personal staffers in the last 6 months?
2. Have you met with any central staffers in the last 6 months?

Goals

- Gather **insider knowledge** on building relationships in the changing political landscape
- Learn about shifting **power dynamics**
- Learn how to use **AI tools** to build relationships

We Request That You ...

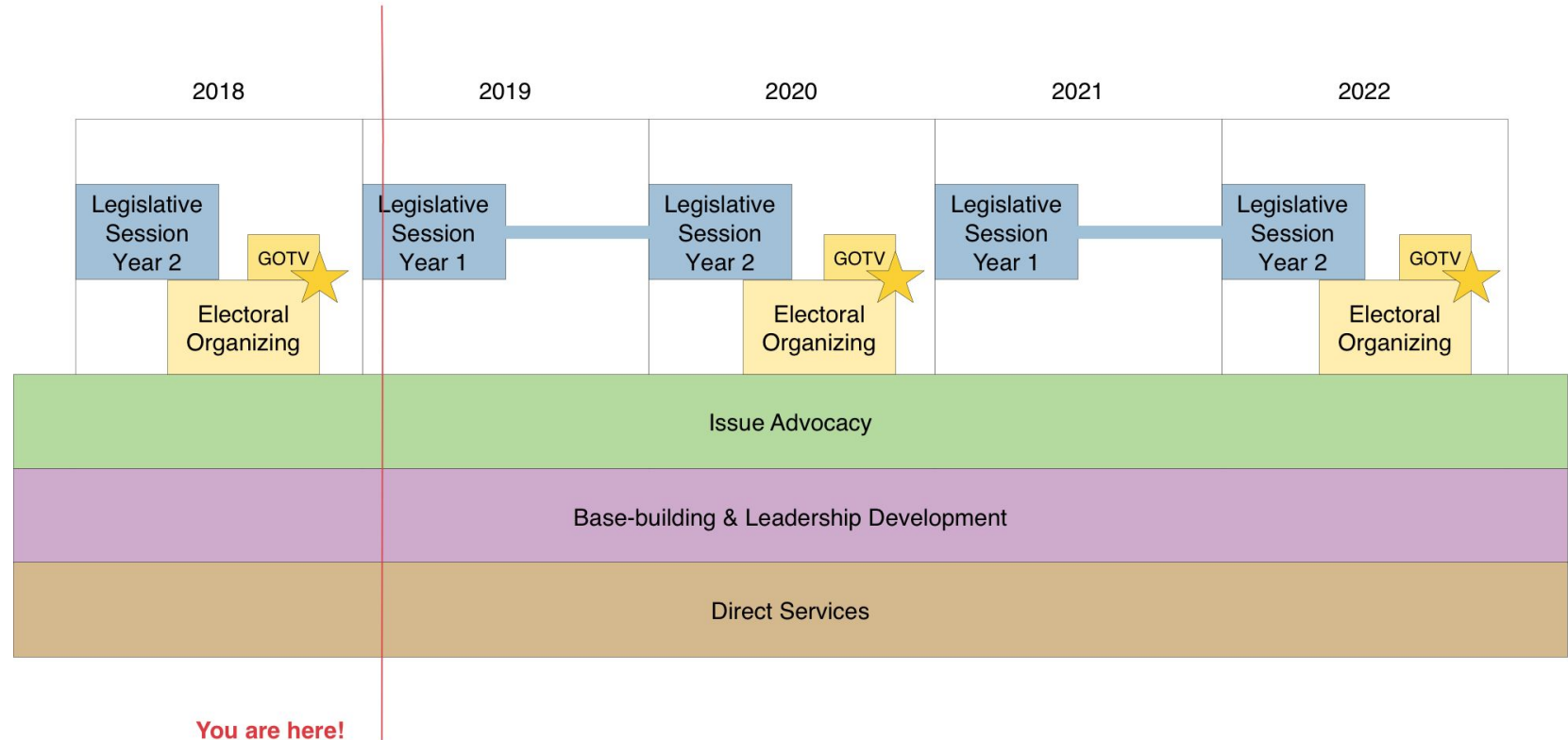
- **Participate & Engage** in our interactive exercises and activities including the breakout groups.
- **Be Respectful of Other People.** Speak from your own experience AND be generous with others.
- **Respect Confidentiality.** Please don't share anything here that you would not be comfortable sharing publicly.
Note: conversations in breakout rooms are not recorded.

Some Tips about Zoom ...

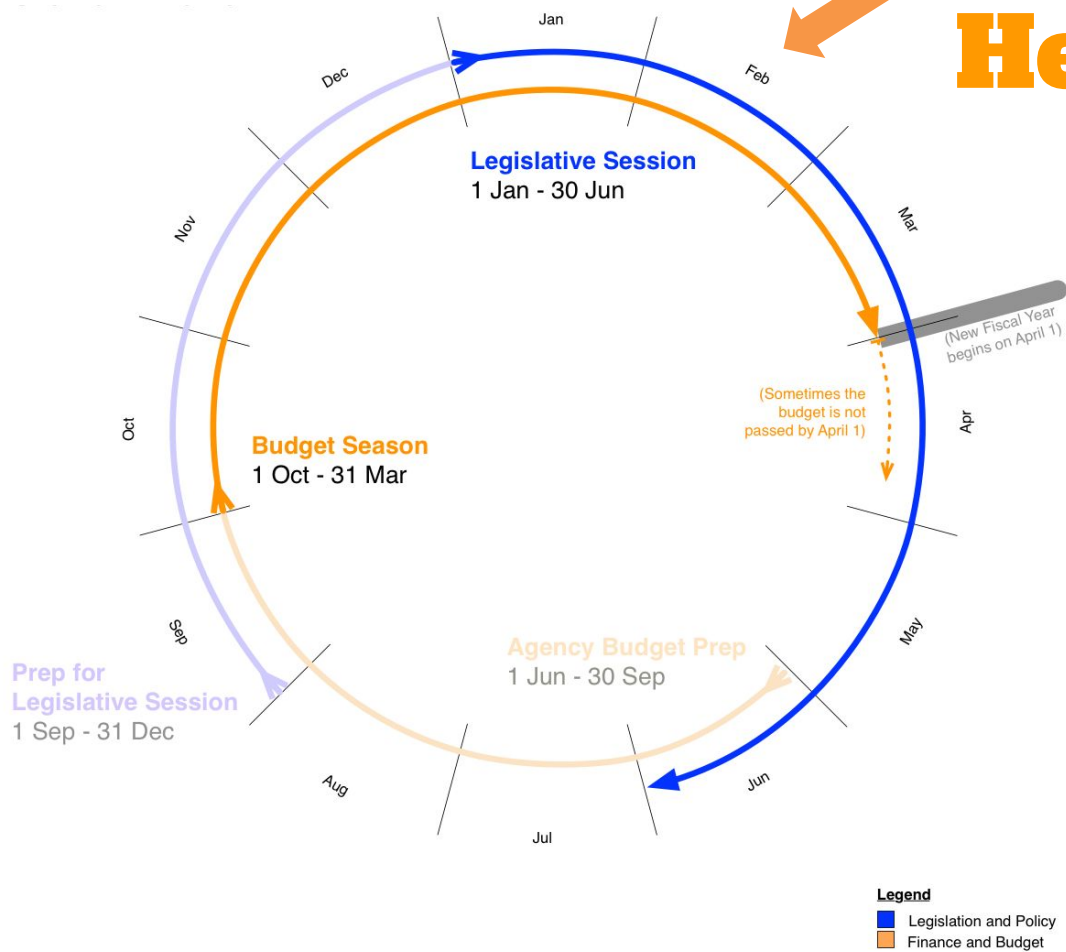
- **Mute** yourself when you're not speaking.
- Use **Video** if at all possible so we can see you and you can be seen by other members of the community.
- Use the **Chat Function** to post questions and ask for technical support. Please be patient and continue listening to the presentation if it takes a bit of time to get to you.

Where are we now?

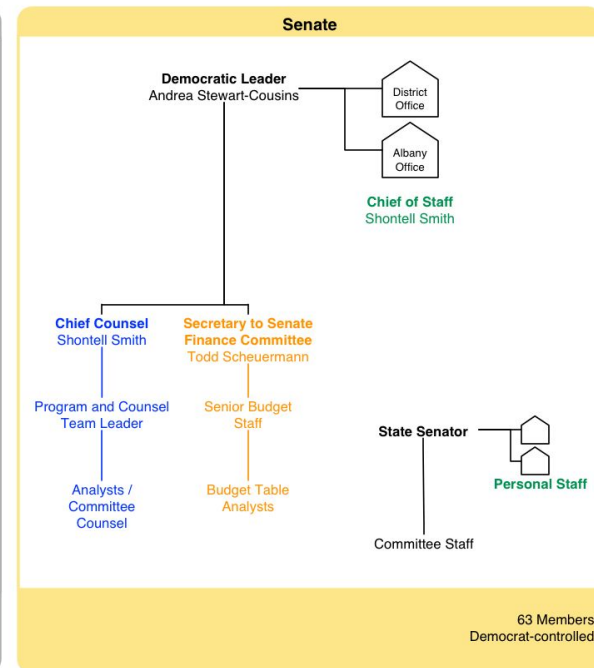
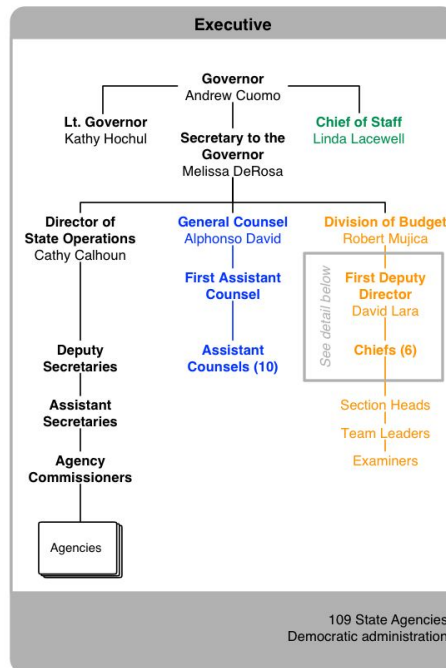
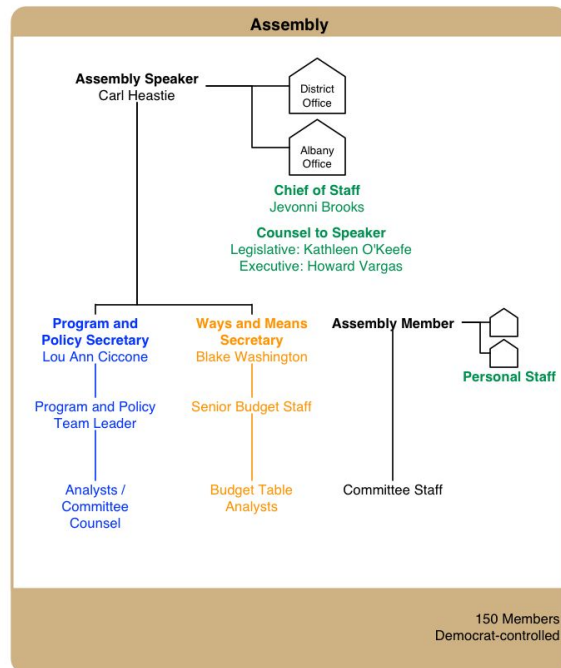
State Level Civic Engagement Timeline



You Are Here!



State Map 2 - Who's Who



Legend

- Assembly
- Senate
- Executive

Supervisory relationship

Legislator's Office

Personal Staff

Legal and Policy Central Staff

Finance and Budget Central Staff

Three People in a Room:
All budget decisions are negotiated and ratified by these three:

Heastie
Stewart-Cousins
Cuomo

Other Elected Officials

Attorney General
Letitia James
Chief Legal Officer of the State of New York

Comptroller
Thomas P. DiNapoli
Chief Fiscal Officer of the State of New York

Division of Budget Detail: Budget Chiefs

First Deputy Director David Lara

- Public Protection, General Government Anne Binke
- Transportation, Economic Development Mike Novakowski
- Mental Hygiene Louis Raffaele
- Housing, Human Services Todd Scheuermann
- Health Frank Walsh
- Education Joseph Conroy

Senate Minority Leadership

Minority Leader
John Flanagan

Chief of Staff

Counsel to the Senate Minority

Finance Director of Senate Finance Committee



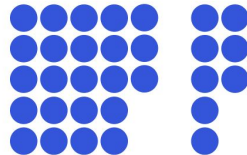
Different Types of Staff

- **Central Staff**
 - Work on specific issues and committees in Albany
- **Personal Staff**
 - Based in district office
 - Based in Albany office
 - Travel with the electeds

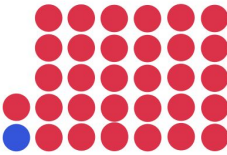
State Map 4 - Legislative Conferences

2018

Senate



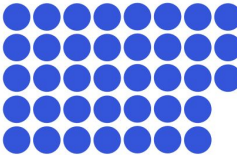
Democratic: 31



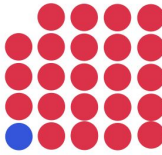
Republican: 32

2019

Senate

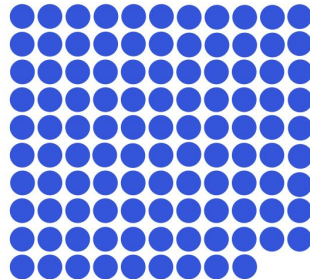


Democratic: 39



Republican: 24

Assembly

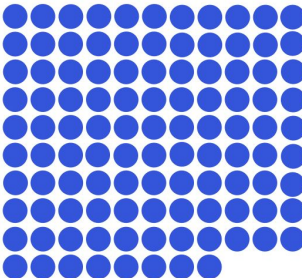


Democratic: 108

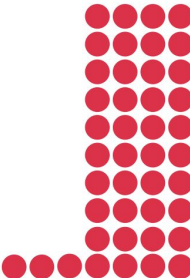


Republican: 42

Assembly



Democratic: 107



Republican: 43



Carl Heastie (D)
Assembly Speaker
Bronx



Andrew Cuomo (D)
Governor



Andrea
Stewart-Cousins (D)
Senate Majority Leader
Yonkers

Our AI Insiders

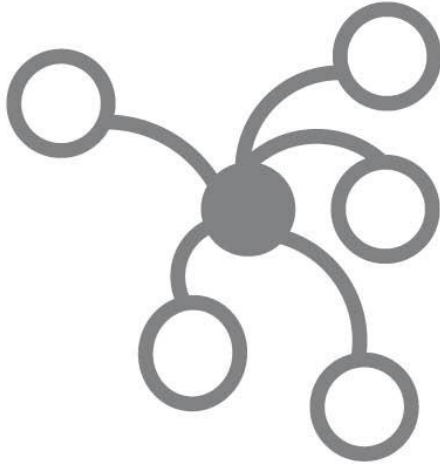
Introducing....

- **Tracie Gardner**
 - Vice President of Policy Advocacy, Legal Action Center, former Assistant Deputy Secretary for Health to the Governor
- **Candis Tolliver**
 - Deputy Political Director, 32BJ SEIU, formerly at NYCLU
- **Moderated by: Anthonine Pierre**
 - Advocacy Institute, Brooklyn Movement Center

Any questions?

Chat them into the chat box

Relationship- building



Create target
selection
strategy

Build with central
staff

Build with
legislators and
their staff

Build with
Executive's
Administration

Build with
agencies

Build with bill
sponsor offices

Get a bill
sponsor
(or more)

Just for legislative campaigns:

Next steps:

Based on everything you heard today, what are the top 3 relationships you feel your organization should focus on?
(It's OK if you don't know specific names)

Chat them into the chat box

How can AI help you build relationships?

Senate and Assembly Mainline

- When you call the mainline number, ask for someone by name.
 - Senate: 518.455.2800
 - Assembly: 518.455.4100
- Where do you get those names?

Legislative Directory (LD)

LD Data

Podio

?

Search in People

31

Activity

People

Groups

Shapes

Bills

Members

C17 Agenda

ADD APP

People

AZ

7

150 of 7515

Show all

Reports

Add person

These are the people in government.

Team views

All People7515

State Legislators as of 2019 Term213

Assembly150

Senate63

Elected Officials484


Assembly150

Senate63

NYC Council51

Mayor and NYC Executive11

Fred Thiele Jr., Assemblymember



DemocraticIndependent


District Represented: 1

Area Represented: Assembly District 1

09/06/2016 by AI

4

Anthony H. Palumbo, Assemblymember



Republican


District Represented: 2

Area Represented: Assembly District 2


09/06/2016 by AI

2

Joseph DeStefano, Assemblymember



Steven Englebright, Assemblymember



search

saved filters

custom filters

How To Search on the LD (AI instructional video)

<https://advocacy-institute.wistia.com/medias/pwu5wwb8tz>

Interactive Map

<http://interactive.advocacy-institute.org>



State Assembly: Legislative Conferences



Updated with 2019 Committee Assignments



Use the Committee and Insider Insight filters for more info

Senate ▾

Assembly ▾

City Council ▾

Download

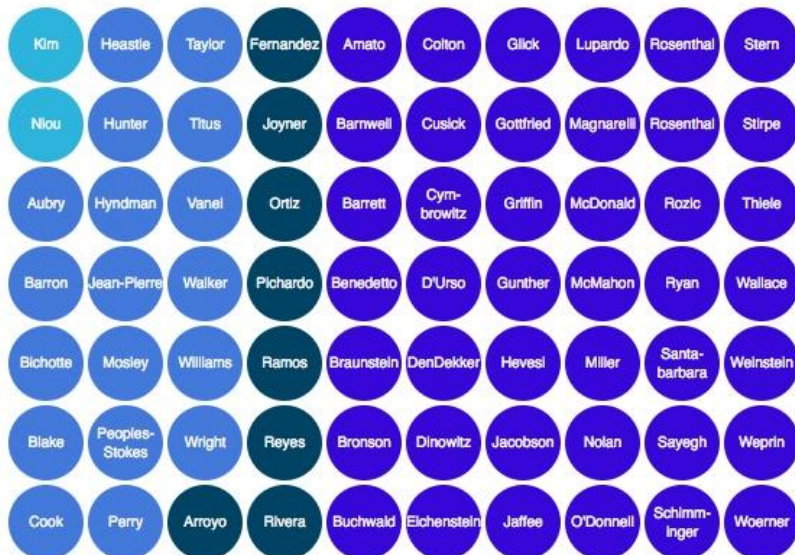
Filter by Gender...

Filter by Race...

Filter by Region...

Filter by Committee...

Filter by Insider Insights...





State Assembly: L

Senate ▾

Assembly ▾

City Council

Filter by Gender...

Filter by Committee...

Kim

Heastle

Taylor

Fernandez

Amato

Niou

Hunter

Titus

Joyner

Barnwell

Aubry

Hyndman

Vanel

Ortiz

Barrett

Barron

Jean-Pierre

Walker

Pichardo

Benedetto

Bichotte

Mosley

Williams

Ramos

Braunstein

Blake

Peoples-Stokes

Wright

Reyes

Bronson

Cook

Perry

Arroyo

Rivera

Buchwald

Assemblymember since 2002



Michele R. Titus (Democratic)

Democratic Conference

Chair of Committee(s): Governmental Operations



District 31

Region: **New York City**

Borough: **Queens**

District Office

**19-31 Mott Avenue Room 301 Far
Rockaway, NY 11691**

Tel: **718-327-1845**

Email

TitusM@nyassembly.gov

Official Website



Seems to identify as:

Straight, Black, Female

Albany Office

LOB 522 Albany, NY 12248

Tel: **718-322-4958**

Other Contact Info

**131-17 Rockaway Boulevard South
Ozone Park, NY 11420**

Tel: **518-455-5668**



Updated with 2019 Committee Assignments

Use the Committee and Insider Insight filters for more info



Download

Indelov

Rala

Mc-
onough

Reilly

Wilkuln

Salka

Miller

Schmitt

Miller

Smith

ntesano

Smullen

ornello

Stec



State Assembly: L

Senate ▾

Assembly ▾

City Council ▾

Filter by Gender...

Filter by Committee...



Other Contact Info

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Committees & Caucuses

Rules Committee

Puerto Rican/Hispanic Task Force Committee

Judiciary Committee

Education Committee

Ethics Committee

Governmental Operations Committee

Criminal Procedure Subcommittee Committee



Updated with 2019 Committee Assignments



Use the Committee and Insider Insight filters for more info

Download

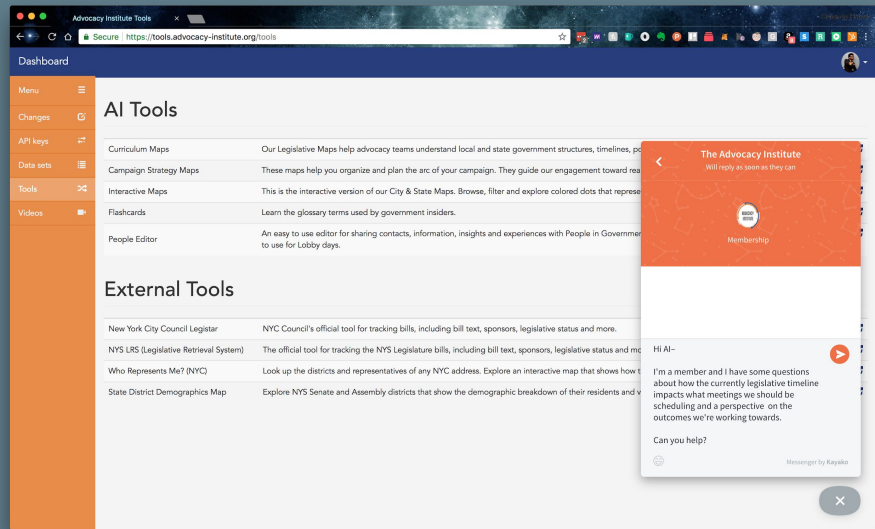
Close



Senate Central Staff Intel

- Shontell Smith, Chief of Staff and Counsel
- Eric Katz, Deputy Counsel
- Chris Higgins, Deputy Counsel
- Nadia Gareeb, Assistant Deputy Counsel
- Lonnie Threatte, Assistant Deputy Counsel

Access AI Tools



<http://advocacy-institute.org/tools>

Complete post-training survey

<http://advocacy-institute.org/insidersthanks>

Next webinar:

NYC Budget: The Home Stretch

Register:

<http://advocacy-institute.org/register>

