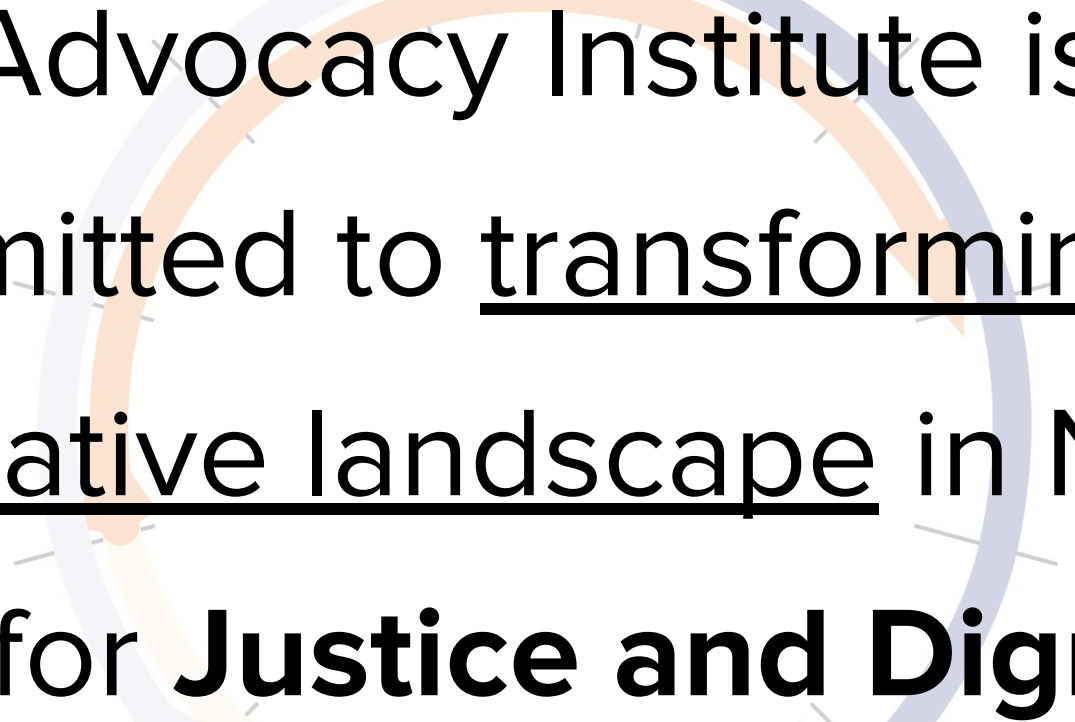




**Please Take 2 Minutes
to Complete Pre-Survey**

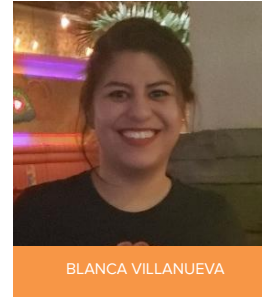
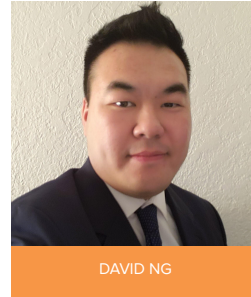
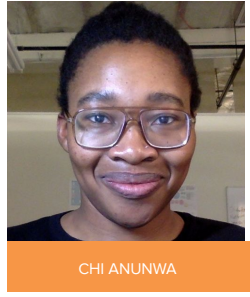
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Overview of AI



The Advocacy Institute is
committed to transforming the
legislative landscape in New
York for **Justice and Dignity.**

The AI Team

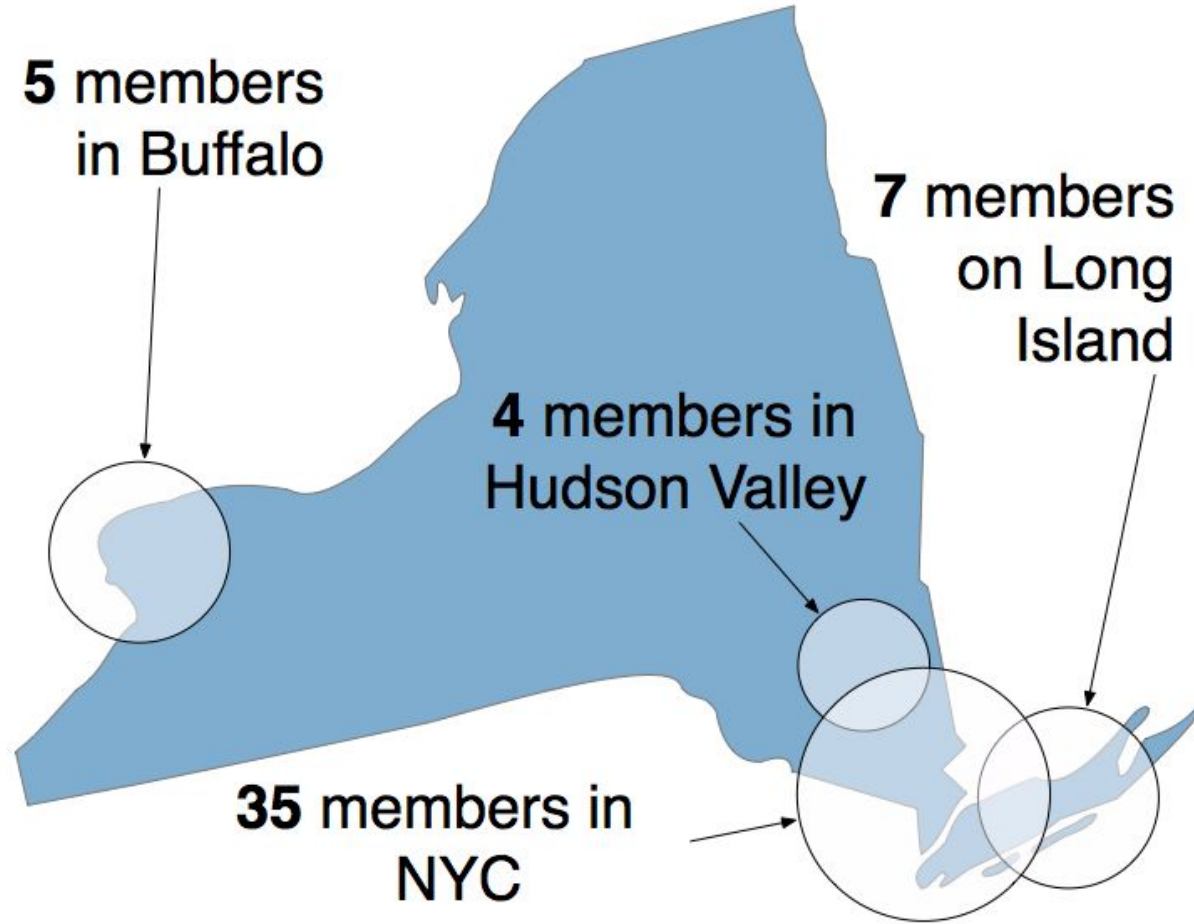


Approach

Deliver **trainings & tools**,
build **networks**, and
develop leadership

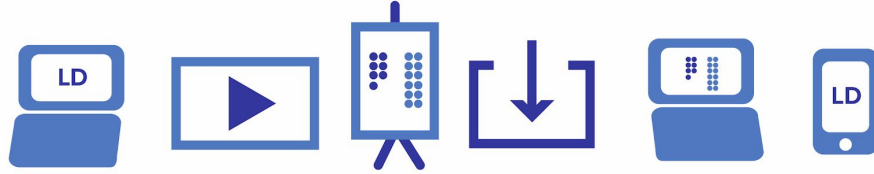
to win legislative campaigns and to build
more power and organizing infrastructure
along the way.

Statewide Membership

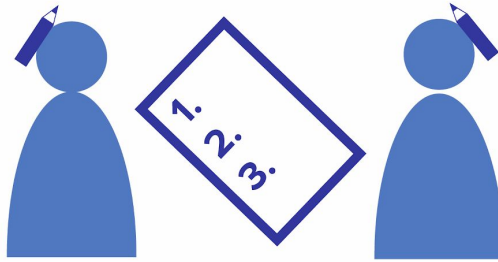


Membership

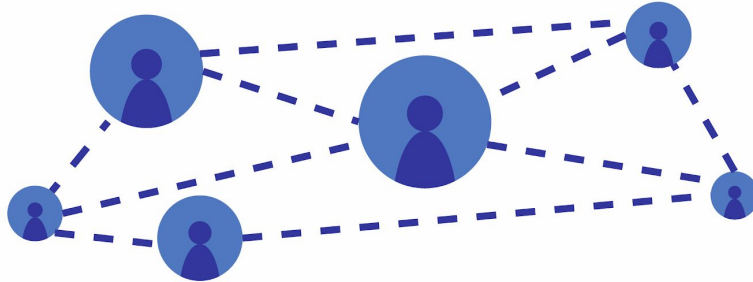
TOOLS



ASSESSMENT
& STRATEGY



A NETWORK
OF EXPERTS



Member Webinar Series:

Thursdays at 2 pm towards the end of each month!

Find them here: <http://advocacy-institute.org/tools>

Previous:

- State Legislative and Budget Cycles**
- State Power & Authority**
- Key Players & Power Dynamics**
- Campaign Milestones**
- Meet our AI Insiders**
- NYC Budget: The Homestretch**
- NY State: Last Chance for Legislation**
- All About Implementation**

Today: **2020 Session Updates**

Goals

- Review of **2019** session wins, strategy, and challenges
- Share **insights about implementation** in relation to winning campaigns
- Discuss **opportunities for 2020**

We Request That You ...

- **Participate & Engage** in our interactive exercises and activities including the breakout groups.
- **Be Respectful of Other People.** Speak from your own experience AND be generous with others.
- **Respect Confidentiality.** Please don't share anything here that you would not be comfortable sharing publicly.
Note: We are recording this webinar, conversations in breakout rooms are not recorded.

Some Tips about Zoom ...

- **Mute** yourself when you're not speaking.
- Use **Video** if at all possible so we can see you and you can be seen by other members of the community.
- Use the **Chat Function** to post questions and ask for technical support. Please be patient and continue listening to the presentation if it takes a bit of time to get to you.

**Is everyone's zoom
working?**

Guest

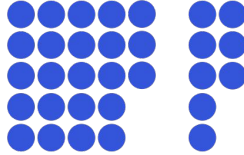


- **Jessica Garcia**
 - Assistant to the President, RWDSU (Retail, Wholesale, and Department Store Union)

2018 vs 2019

2018

Senate



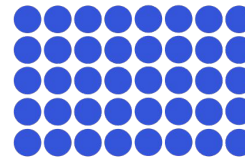
Democrat: **31**



Republican: **32**

2019

Senate

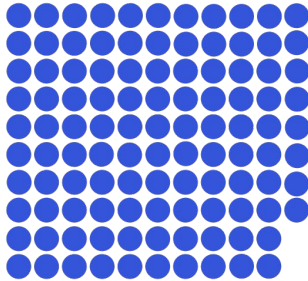


Democrat: **40**



Republican: **22**

Assembly

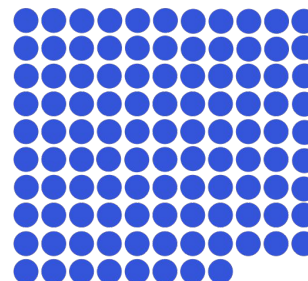


Democrat: **108**



Republican: **42**

Assembly



Democrat: **107**



Republican: **43**



Carl Heastie (D)
Assembly Speaker
Bronx



Andrew Cuomo (D)
Governor



Andrea
Stewart-Cousins (D)
Senate Majority Leader
Yonkers

First Term Senators



Bob Antonacci (R)
SD 50



Alessandra
Biaggi (D)
SD 34



Jim Gaughran (D)
SD - 5



Andrew
Gounardes (D)
SD 22



Peter Harckham
(D)
SD 40



Robert Jackson (D)
SD 31



Daphne Jordan (R)
SD 43



Anna Kaplan (D)
SD 7



John Liu (D)
SD 11



Monica Martinez (D)
SD 3



Rachel May (D)
SD 53



Jen Metzger (D)
SD 42



Zellnor Myrie (D)
SD 20



Jessica Ramos (D)
SD 13



Julia Salazar (D)
SD 18



James G. Skoufis
(D)
SD 39



Kevin Thomas (D)
SD 6

Long Island Six

- **Empowered by Governor Cuomo** who is sowing seeds of division to **recreate IDC dynamic**
- **Headed** by Senator Todd Kaminsky
- The **LI6 Conference** consistently tried to maintain a **united front**



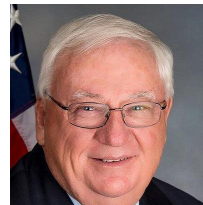
Todd
Kaminsky



Anna
Kaplan



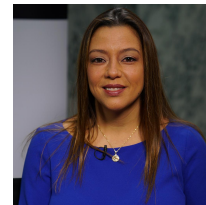
Jim
Gaughran



John
Brooks



Kevin
Thomas



Monica
Martinez

Interactive Map

<https://interactive.advocacy-institute.org/senate>

Poll

Did you work on a legislative campaign in 2019?

Are you working on a legislative campaign in 2020?

2019 Session Wins

What Passed?

- **Greenlight New York**
- **Dream Act**
- **Historic Rent Reform**
- **Farm Workers Bill**
- **Criminal Justice Reform and Funding**
- **Voting Reform**
- **Reproductive Health Act**

What didn't pass in 2019?

- New York State Health Act
- **Legalizing Recreational Marijuana**
- Halt Solitary Confinement
- **Automatic voter registration**
- Protect Our Courts
- **SWEAT Bill**

Now What?

Use the Legislative Campaign Assessment and Tracking Tool

- Developed this Tool to **address challenges in tracking legislative advocacy**
- **Inspired by** previous training and requests from funders
- **Provides view under the hood** of the legislative process

LEGISLATIVE ADVOCACY: WINS ALONG THE WAY



WIN TYPES

MINI-WINS MINI-WINS MINI-WINS



Setting the stage

Clarify goals

- Respond to needs articulated on the ground

Develop an overall strategy

- Local vs. state
- Budget vs. legislative

Build organizational capacity

- Hire staff
- Leadership development
- Hire consultants



Coalition-building

Identify key partners

Hold strategy sessions with members

Develop coalition

- Recruit organizations
- Determine governance
- Fundraise
- Plan for 11th-hour negotiation



Relationship-building

Create target selection strategy

Build with central staff

Build with legislators and their staff

Build with Executive's Administration

Build with agencies

Build with bill sponsor offices

Get a bill sponsor (or more)

Just for legislative campaigns:



Strategy & content

Research

- Cost
- Other jurisdictions
- Similar bills from previous years

Get it on paper

- Bill draft
- 2-pager
- Sponsor's memo
- Financial Impact Statement

Get it on paper

- Financial Impact Statement
- Policy goals (may include bill language)

Legislative campaigns:

Budget campaigns:

Analyze power of individual electeds and staff

Analyze power of conferences and caucuses



Legislative process

Introduce bill

Pass through committee(s)

Bring bill to floor or pass in stated meeting

Get Executive to sign

OR



Budget process

Executive includes you in the budget

Get added to budget by legislature

Testify at hearings

You make it into the final budget



Implementation

Fundraise

Assign staff time

Build relationships with agencies

Plan for local monitoring

Implementation is in line with what you wanted

KEY

Advocacy Org.

Legislature

Executive

Implementation

- Know what agency/agencies are responsible for implementation and make sure they have the political support to do the job
- Balance working with agencies and holding them accountable
- Be ready for the long-haul
 - Be at the table and keep shaping the larger work
 - Use the relationships you've built to monitor progress

Implementation in Action

- **Greenlight**

- Opposition around the state, Cuomo
- Administrative advocacy-DMV
- Community Education, Strategic Communications

- **Farm Workers Bill**

- Coalition met to discuss implementation issues of note
- Set up meeting with Public Employees Relations Board (PERB) to discuss issues and get questions answered
- Met with Department of Labor separately to discuss regulations before they were officially proposed
- Drafted Know Your Rights materials for groups working w community

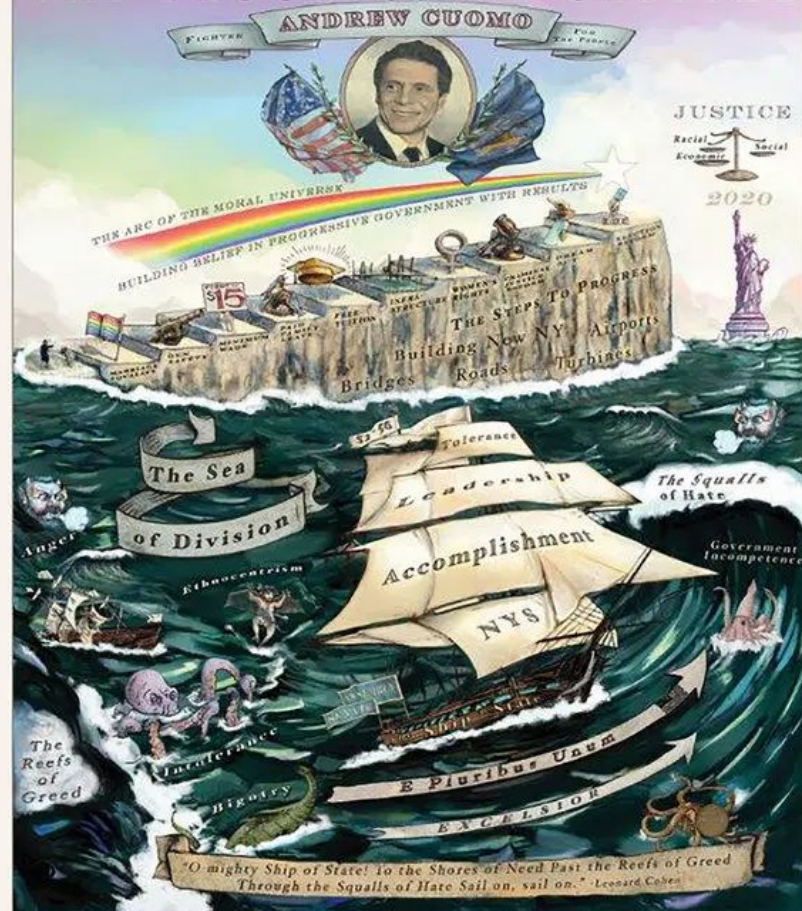
Implementation in Action

- **Criminal Justice**
 - **Bail Reform-this is a big one!**
 - Community Education
 - Risking rollback

2020 Landscape

NEW YORK STATE

THE PROGRESSIVE CAPITAL



LEADING THE WAY

State of the State

“Making Progress Happen”

- 320 pages, over 34+ proposals
- Areas of Focus
 - Combating Climate Change
 - Continue Unprecedented Economic Growth
 - Rebuilding a New N.Y
 - Opportunity Agenda
 - Social Justice
 - Keeping New Yorkers Safe
 - Quality Education for All
 - Healthier New York

\$178B Budget Address

- Sick Leave
- Paid Surrogacy
- Closing the \$6.1B gap-Burden on localities
- Domestic terrorism law
- Ban on flavored vaping products
- School Aid-\$826M, 3% increase, \$28.6B in Foundation Aid
- Marijuana Legalization
- Legalize e-bikes and e-scooters
- Update to Farm Workers-expand definition of “immediate family member”

What Was Missing?

- New York State Health Act
- Halt Solitary Confinement
- Protect Our Courts
- *Adult Education Funding*
- *Refugee Resettlement Support*
- Coverage for All
- Access to Representation Act
- *Foundation Aid Funding*
- Legalize Sports Betting



New York State Legislative Session Calendar January — June 2020



The New York State legislative session calendar establishes a schedule for the 2020 legislative session and provides dates important to the legislative process. The session calendar is intended to afford Members flexibility in conducting legislative business in Albany and planning activities within their home districts. The session calendar will foster orderly and timely consideration of legislation. Unforeseen events may require modification of the session calendar.

JANUARY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

MARCH						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

January 8 2020 Legislative Session convenes
January 20 Martin Luther King, Jr. Day
January 21 Final Day for Submission of Executive Budget

February 17 Presidents' Day
April 1 Beginning of new Fiscal Year
May 25 Memorial Day

 Indicates session day

Important Dates

- January 8: State of the State & Session Begins
- January-February: [Budget Hearings](#)
- Mid-February: House Budgets are released
- March 31: Budget Deadline
- April 1: Census Day!
- April 28: Presidential Primary
- June 2: Session Ends
- June 23: Congressional and State Primaries
- November 3: General Election

What to Watch For

- ELECTIONS! State and Federal elections are playing a big role-session calendar is compounded
 - State elections connected to 2022 redistricting
- Cuomo vs. Legislature
- Long Island Six
- Future of State Republicans (10 open seats)
- Real Estate industry backlash
- Moderate backlash (bail reform-”criminal bill of rights”)
- Tax increases, revenue generating campaigns

Questions? Reflections?

Unmute yourself and let us know

Complete post-training survey

bit.ly/2020supost

Next webinar:

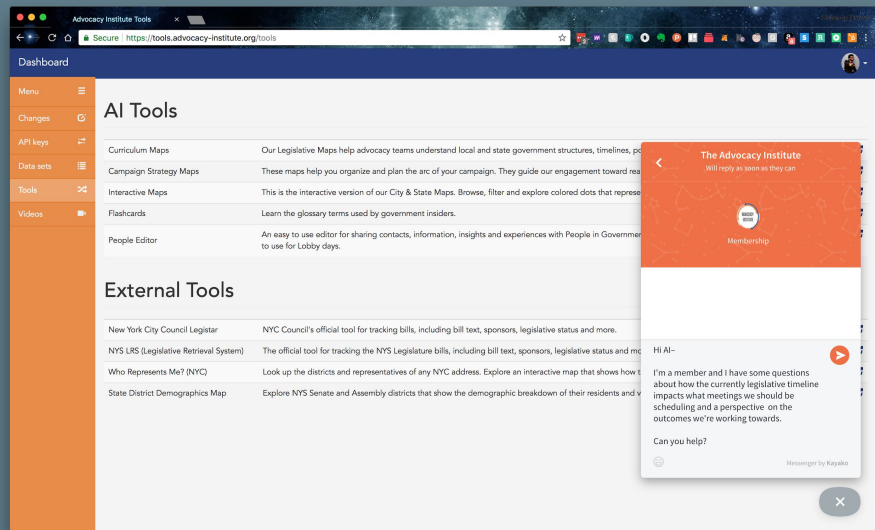
February 27

New York City Budget

Register:

bit.ly/nyc2020webinar

Access AI Tools



<http://advocacy-institute.org/tools>

Stay in touch!

membership@advocacy-institute.org

